

YOUR SIGNATURE PROGRAM: THE KEY TO NEXT LEVEL SUCCESS

Your Signature Program 5-Step Template

#1

- **CLAIM YOUR TRIBE**
Who is your ideal client and what do they want help with?

#2

- **FOCUS YOUR EXPERTISE**
What is your expertise and how does it support your clients' goals?

#3

- **CREATE YOUR FRAMEWORK**
How will you take your clients from where they are to where they want to be?

#4

- **DESIGN YOUR DELIVERY**
How can you deliver your program so that it meets your clients' needs and is easy for you?

#5

- **MARKET YOUR MAGIC**
What marketing strategy is aligned with your personal style, your audience, and your program's content?

Review and list the actions YOU want to take for each of the steps outlined above:

STEP #1: CLAIM

STEP #2: FOCUS

STEP #3: CREATE

STEP #4: DESIGN

STEP #5: MARKET

MEET MARGIE

You can learn more about me [here](#). Read what my clients have to say about working with me [here](#). Any questions about this workshop, [email me](#) and I'll gladly respond.



If you would like to learn how I can help you create your signature program, take a look at my website and [sign up for a complimentary consultation](#). One of my specialties is helping my clients create their own signature programs that can take their business success to the next level!